



## NEW MEDIA DIVISIONS

**ENTRY REGISTRATION:** Student Showcase accepts online entries **ONLY**. There are no hard copies of entry forms for Student Showcase. Instructors will register their students and print tags for their entries online at [www.sdfair.com/entry](http://www.sdfair.com/entry), Student Showcase page. Student information required: full name, email, phone number, city and zip code.

**ENTRY TAGS/LABELING:** Upon submission of online entries, tags for each entry will be printed by instructor on standard white bond paper. Tags must be securely attached to lower right-hand corner of exhibit or bottom of base of a free-standing exhibit. Instructions are at the end of this document.

**REGISTRATION DEADLINE:** Friday, May 5, 11:59 PM (PST)

**Online registration:** Entries must be submitted at [www.sdfair.com/entry](http://www.sdfair.com/entry) by the deadline. **No exceptions!** You will receive an email confirmation. Technical support **will not** be available after 7:00pm on the entry deadline date.

**PROCESSING FEES:** Fees are paid by credit card only. Processing fees are non-refundable. Processing fee is **\$3.00** per entry. Group project are **\$10.00** (2 or more students).

**ELIGIBILITY:** Student projects made in schools in San Diego County, grades 7 through 12, Community Colleges, ROP programs or Adult Education under the supervision of an instructor may be entered. Projects must have been finished during the 12-month period preceding the Fair. **See Creative Youth Department for individuals or club organizations not under the instruction of a teacher for Ages 5 -17. See Best of K- 6 Schools for classroom projects in K-6th grades.**

**PRESENTATION:** USB flash drive and **Screen Capture hardcopy** must be submitted in an envelope or notebook format. Please submit duplicate copy on the flash drive.  
*Please include a screen capture printout in color for display.*

**JUDGING:** Danish System of Judging will be used. See individual divisions for judging criteria.

**ENTRY LABELING:** Submit entries in a 9"x12" manila envelope with student name(s), school, instructor and division written on the outside of the envelope. Put Entry Tag in upper right corner of the 9"x12" envelope. Print student name and school on each flash drive submission. Please print clearly. Select appropriate classes below to compete in correct school grade.

**CLASS DESCRIPTIONS:** Verification of class entered is the responsibility of the instructor submitting the entry.

- Class 010** – Individual, Grades 7-8
- Class 011** – Individual Grades 9-12
- Class 012** – Individual, Community College/ROP
- Class 013** – Group, Grades 7-8
- Class 014** – Group, Grades 9-12
- Class 015** – Group, Community College/ROP

**DELIVERY OF ENTRIES:** **Tuesday, May 16, Noon – 7:00pm or Wednesday, May 17, Noon – 7:00pm.** Projects must be hand-delivered to the Student Showcase Exhibit on the first floor of the West Grandstand area **with entry tags attached.**

**PICK-UP OF ENTRIES:** Videos and New Media projects must be picked up on **Friday, July 7 from noon - 8pm.**

**GROUP PROJECTS:** All group projects need to be entered in the proper class and **must have** a designated student leader that appears on the entry tag and a list of the names, email, phone number and zip code of all students who worked on the project. For each group project entered, email a list of participating student information to [studentshowcase@sdfair.com](mailto:studentshowcase@sdfair.com) by the deadline Friday, May 5. **No Exceptions!** Include the **WEN** number (you will receive a **Web Entry Number** for each entry in your online confirmation email).

**SUITABILITY:** Projects must be in good taste and suitable for family viewing as determined by the Fair management.

## INTERNET PUBLISHING

**SPECIFICATIONS:** The entry must include a brief description, including URL that can be accessed from Internet Explorer, and a hard-copy printout. The entry must include a brief description that includes a paragraph about the site as well – such as requirements for special browsers, plug-in and the source of graphics (i.e. original art, clipart, stock photos, etc.). Submit entries in a 9"x12" manila envelope with pre-printed tag. Tags for each entry will be printed by instructor on standard white bond paper after entry submission. **Screen shot or frame capture must be included for display.**

**JUDGING CRITERIA:** All entries will be screened on a pass/fail loading test and on the following: Achievement of Implied Goals and Objectives; Innovation; Creativity; Quality; Interface.

### **Division 4100-EDUCATIONAL/INFORMATIONAL**

Learning, training or general informational sites.

### **Division 4101-PROMOTIONAL/E-COMMERCE**

Self-promotion, organization, agency or business.

### **Division 4102-ENTERTAINMENT**

Music, sound, video, animation or games.

### **Division 4103-NEWSPAPER EDITIONS**

School Journalism class newspaper websites.

Schools that do not have a hardcopy newspaper edition.